

OUR MISSION

To foster the growth and success of women in business in Niagara.



OUR PURPOSE

To provide strategic and tactical direction to support the Council's mission and strategic priorities. Responsibilities include identifying issues relevant to women in Niagara and providing strategic guidance to address these challenges and opportunities.



OUR VALUES

WOMAN-CENTERED

COURAGEOUS

COLLABORATIVE

RESPECTFUL

ACCOUNTABLE

NON-PARTISAN

FORWARD-THINKING

PASSIONATE

TRANSPARENT

ACCESSIBLE

OUR PRIORITIES



EXPAND OUR COLLABORATION

We will strengthen existing partnerships while establishing new community partnerships designed to optimize expertise and resources, and collaborate with community partners to develop and align our shared voice on issues affecting women in business in Niagara.

TO BE A BUSINESS RESOURCE AND ADVOCATE FOR WOMEN

We will proactively provide professional information and resources to women to stimulate business growth and opportunities, provide valuable learning opportunities and linkages for women to connect for resource and knowledge sharing, and continue to advocate for issues that directly impact women.

INSPIRING LEADERSHIP

We will use our assets as a catalyst for inspiring leadership in the business women community, and celebrate the professional achievements of women.