

LIVING WAGE NIAGARA

WHAT IS A LIVING WAGE?

A living wage is the hourly wage a worker needs to earn to cover their basic expenses and participate in their community.

WHY IS IT NEEDED?

A living wage is an important **poverty reduction** tool to help get Niagara community members out of severe financial stress by providing an adequate income.

Living Wage Niagara is a program of



BENEFITS TO EMPLOYERS



- Improved corporate reputation
- Better relationships with staff
- Increased staff retention
- Increased productivity
- Improved recruitment success rate
- Decreased employee turnover
- Decreased employee absenteeism
- Lowered rehiring costs
- Lowered retraining costs



Long-term, stable, happy employees lead to better relationships with customers, supporting your **business growth!**

Living Wage is calculated by taking into consideration the monthly expenses for a family of four in Niagara, including:

*Food
Shelter
Clothing/footwear
Transportation*

*Adult education
Medical expenses
Life/illness insurance
Cell phone/Internet*

*Child care
Other (personal hygiene
furnishings, minimal
entertainment/recreation)*

Living Wage
\$19.80
per hour
In Niagara

2022 Calculated Monthly Expenses
in Niagara for a family of four = **\$6,362**



\$850



\$1,542



\$234



\$1,091



\$56



\$246



\$40



\$158



\$1,327



\$818

Program funded by

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Niagara Region