

LIVING WAGE NIAGARA

Paying employees a living wage translates to improved financial and overall well-being



WHAT IS A LIVING WAGE?

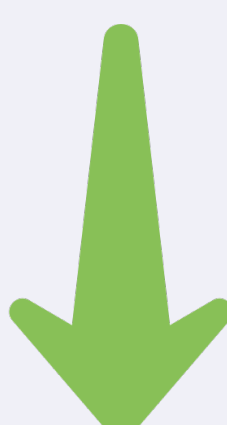
A living wage is the hourly wage a worker needs to earn to cover their basic expenses and participate in their community.

BENEFITS TO EMPLOYERS

Improved reputation
Increased staff morale
Increased staff loyalty
Increased staff retention



Increased productivity
Improved recruitment rate
Improved local economy
Improved community health



Decreased turnover
Decreased absenteeism
Lowered rehiring costs
Lowered retraining costs

Paying a living wage has many benefits for employers and the community as a whole. **After all, long-term, stable, happy employees lead to better relationships with customers, supporting your business growth!**



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