

Dear Employer,

I hope this letter finds you well. I am writing to introduce you to an exceptional opportunity that holds the potential to significantly benefit both your organization and the young professionals under your employ. The Greater Niagara Chamber of Commerce, in partnership with the NEXTNiagara Council, is proud to present "Engage," an innovative event designed to foster meaningful dialogue between young professionals and community leaders.

"Engage" is a groundbreaking event that aims to create a dynamic platform for communication, collaboration, and innovation. As an esteemed employer within the Niagara region, your involvement in this event could provide your organization with fresh perspectives, cutting-edge insights, and invaluable networking opportunities. By allowing your young professional to participate in "Engage," you are not only investing in their personal and professional growth but also positioning your company as a leader that values adaptability, forward thinking, and the holistic well-being of its employees.

The event will focus on fostering open and honest discussions with the goal of a creating vibrant, sustainable, and inclusive community to enhance the quality of life for all residents in our region. Through interactive roundtables, engaging speakers, and extensive networking opportunities, participants will have the chance to share their thoughts on crucial elements such as affordable housing, accessible public transportation, green spaces, and community amenities. This environment will encourage the exchange of ideas and the development of innovative solutions that can ultimately enhance the quality of life and promote sustainability in our communities.

Attending "Engage" will not only expose your young professional to new ideas and perspectives but also equip them with the tools to contribute actively to your organization's growth strategies. Moreover, by participating in this event, your organization will have a unique chance to connect with a diverse group of young professionals who are eager to make a positive impact in our community.

I kindly request your consideration in granting your young professional the opportunity to attend "Engage." Their participation would not only enrich their professional development but also contribute to the broader mission of fostering collaboration and growth within the Niagara business community. Enclosed with this letter, you will find further event details for your convenience.

If you have any questions or require additional information, please do not hesitate to contact me directly at [corrina@gncc.ca](mailto:corrina@gncc.ca) or 905-684-2361, ext 225 Thank you for your time and consideration. We eagerly anticipate your involvement in this transformative event and the positive contributions your organization will make toward shaping the future of our community.

Sincerely,

**Corrina Massicotte**

*Director of Operations & Communications*

*WIN Council Staff Liaison, NEXTNiagara Staff Liaison*

Greater Niagara Chamber of Commerce

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