

ANDREW PELLER  
— LIMITED —

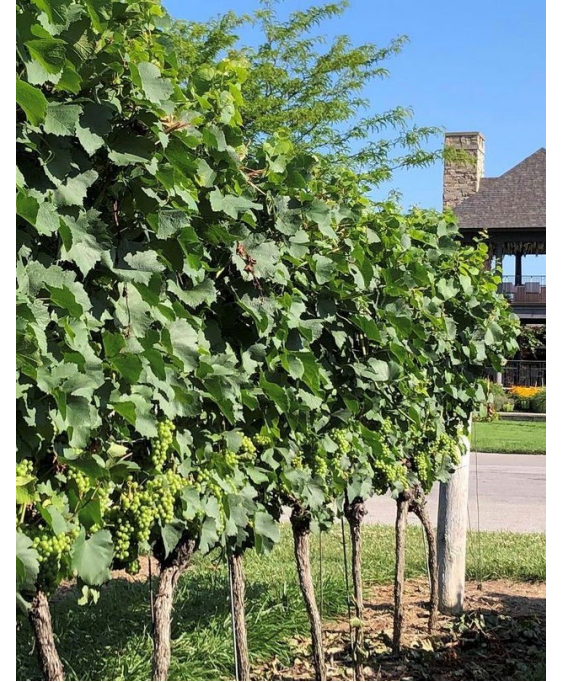


# The Niagara Supercluster:

## Unlocking \$8 Billion in Potential



**Presenter Paul Dubkowski,**  
CEO, Andrew Peller Ltd.



# Niagara can compete with the leading tourism regions of the world

The wine industry is a catalyst for multi-sector growth and development in the leading tourism destinations of the world



# Canada and its 4 major wine producing regions:

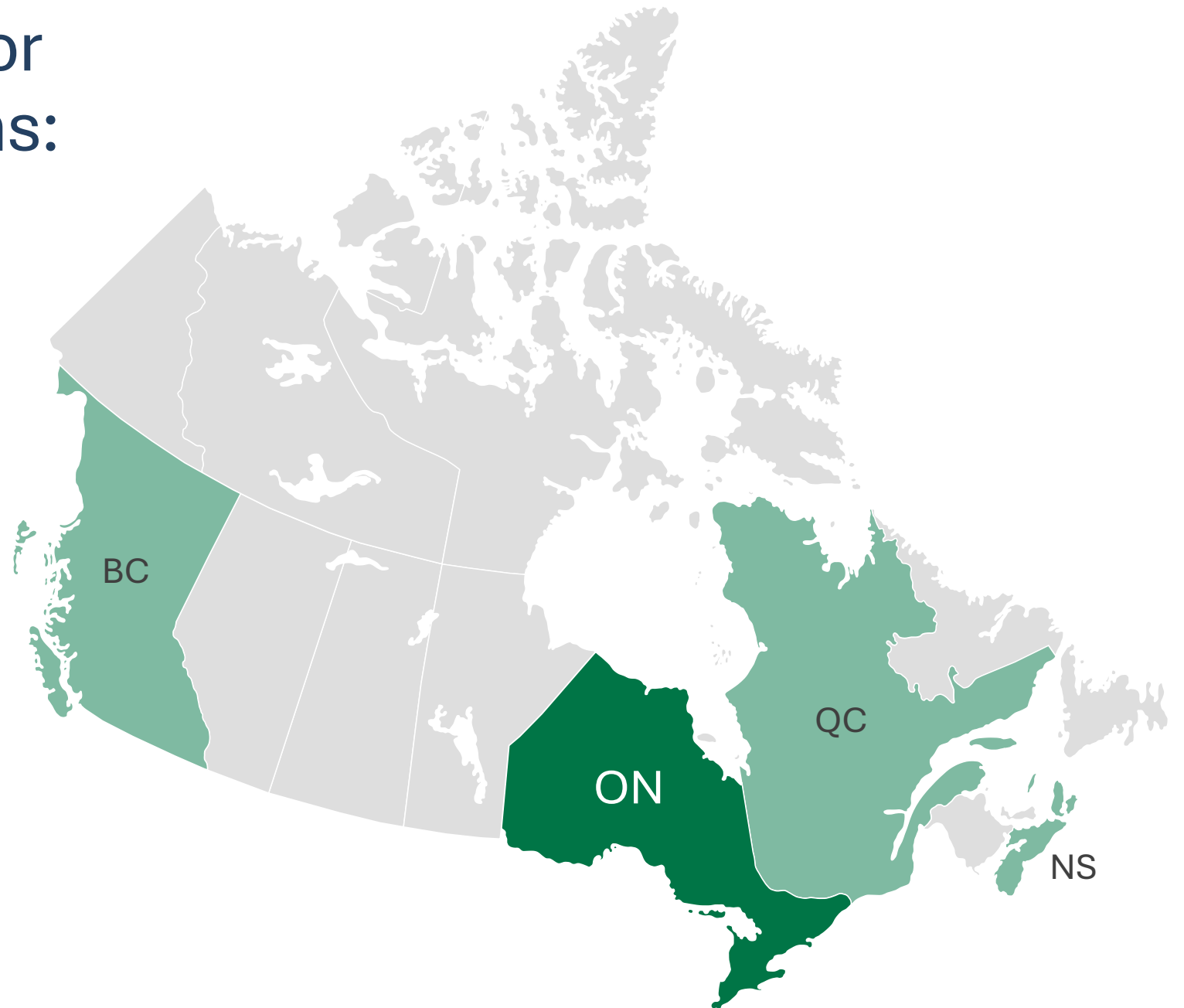
As of 2025, Canada boasts

**over 31,000**

grape-producing acres with Ontario as the largest wine producing province with

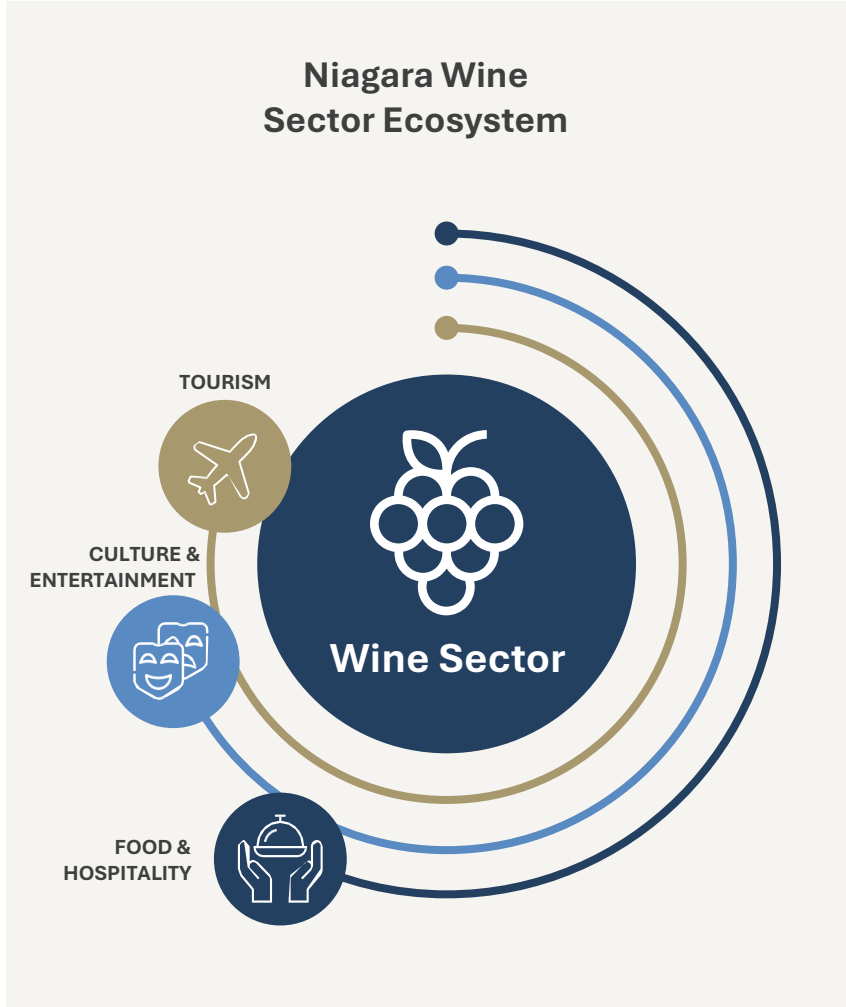
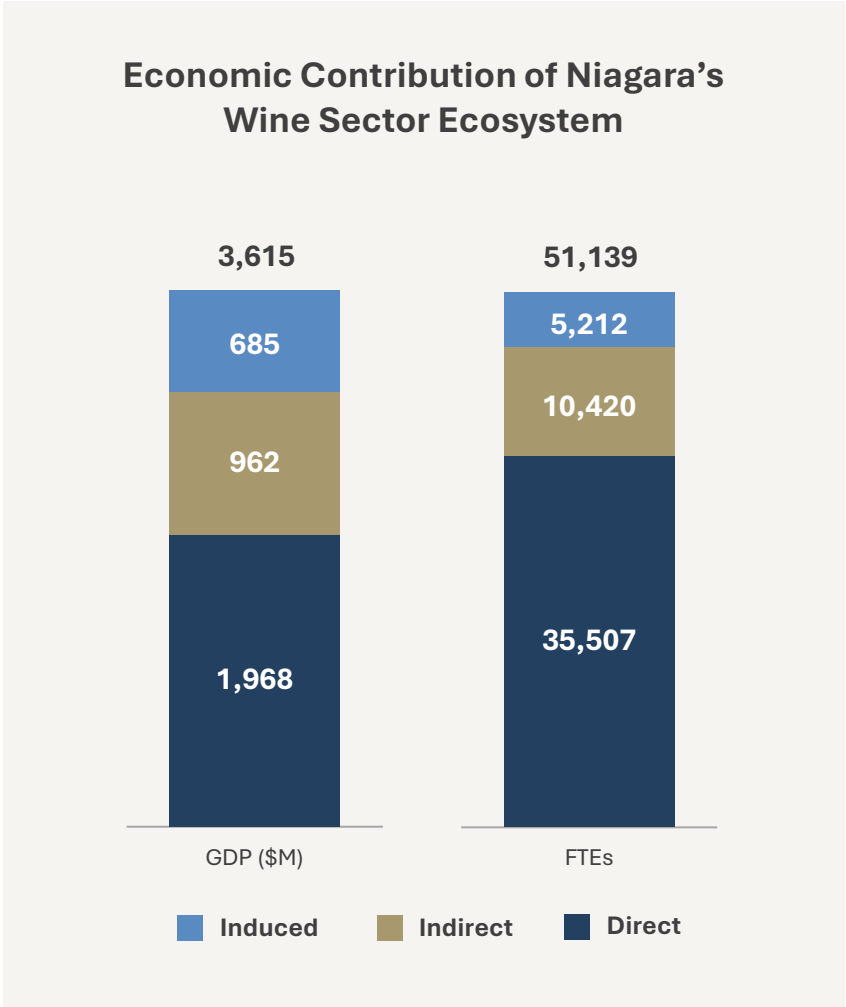
**18,000**

grape-producing acres.



# Niagara's wine ecosystem is generating \$3.6B to the Niagara regions GDP

The wine sector ecosystem includes the wine sector, food & hospitality, culture & entertainment and the tourism industry



# Niagara's economic engine: the wine industry is a catalyst of the Niagara cluster

Industry collaboration showed the municipal, provincial and federal governments that supporting the wine sector unlocks the economic engine for the Niagara supercluster.



# The Niagara supercluster is building investment momentum...

Recent and continued strategic investments — from the Shaw Festival to new air, rail, and marine transportation — shows how the cluster enhances the region's infrastructure and connectivity



# The Niagara supercluster is building investment momentum...

Recent support of the Ontario wine sector included several wins including a directive to the LCBO to prioritize **“Made in Ontario”**, the uncapped VQA support program and the **6.1% onsite tax** removed.



ONTARIO  
CRAFT  
WINERIES



# The Niagara Supercluster is the platform for the next generation of growth

To continue momentum, there is still much to accomplish with experiences, infrastructure and ecotourism



# The Niagara Supercluster is the platform for the next generation of growth

With modernized economic and investment policies, this integrated supercluster can unlock

**over \$8 billion**

in new GDP, positioning Niagara as a top-tier destination and economic powerhouse for the next generation.

