



# NIAGARA ECONOMIC SUMMIT

November 2, 2018 | 7:30am–2:30pm  
White Oaks Conference Resort & Spa

## Diversification for Prosperity

The Niagara Economic Summit brings us together to celebrate shared successes, strategize the way forward for our regional economy, and increase collaboration. Participants from academy, senior ranks of government, economists, organizational leaders and business owners explore the importance and opportunities presented by diversification.



### A Blueprint to Attract New Industries

A series of initiatives offered by experts to enhance our economy, leveraging partnerships and specialized resources. This bottom-up effort turns regional feedback on local economic needs into a catalyst for economic growth.



### 1+1=3: Together, We Are More

Exploring the synergies between private, public and non-profit organizations and their opportunity to be a force for the good of all.



### Tomorrow's Reality – Trends to Watch For

Analyzing contemporary global demographic and economic trends and considering their implications for Niagara, most importantly their effects on our competitiveness in the global market.



Featuring

### Bruce MacDonald • CEO, Imagine Canada

Imagine Canada exists to work alongside other charitable sector organizations – and often in partnership with the private sector, governments and individuals in the community. Join us as Bruce explores the synergies between non-profit and for-profit and how we can work together to build prosperity.



### Peter Armstrong • Moderator

Peter Armstrong is a Canadian radio and television journalist, working with the Canadian Broadcasting Corporation. He is currently the economics reporter for CBC News, and was the host of the business news series On the Money on CBC News Network.

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